

Sales System

Open your Sales workspace. Connect the store. Review every stock transfer.

This guide covers the Bruno Sales portal and its WooCommerce connector. We will create the separate Sales key, review an existing store's exact products and variants, and show the alternative new-store setup. The separate native Sales workspace has its own inventory, order and finance screens.

Before you start

- Use active Sales access. For an existing store you need WordPress and WooCommerce administrator access. Keep the normal Instant Listings key separate from the Sales key.
- Sales synchronization currently uses DOP. The store currency must match; the connection does not convert currencies. Check prices, stock, taxes, payments and delivery before accepting real orders.
- All keys, credentials, products, imports and store jobs here are fictional simulations using the actual portal and current plugin renderer. No stock, checkout, paid provisioning or provider action is performed.

These screenshots show the actual Bruno interface with fictional Atelier Demo details and simulated responses. Requests, saves and results are examples, not real customer records or live provider actions.

Start in the active Sales portal

Open iAmBruno Sales in WordPress

Check inventory and order responsibilities

Check a simple product's price and quantity

Authorize the inventory-authority transfer

Confirm the same store in the Bruno portal

Create the separate Sales key

Connect the key with matching currency

Review existing products before importing

Review every exact variant row

Verify the imported products are connected

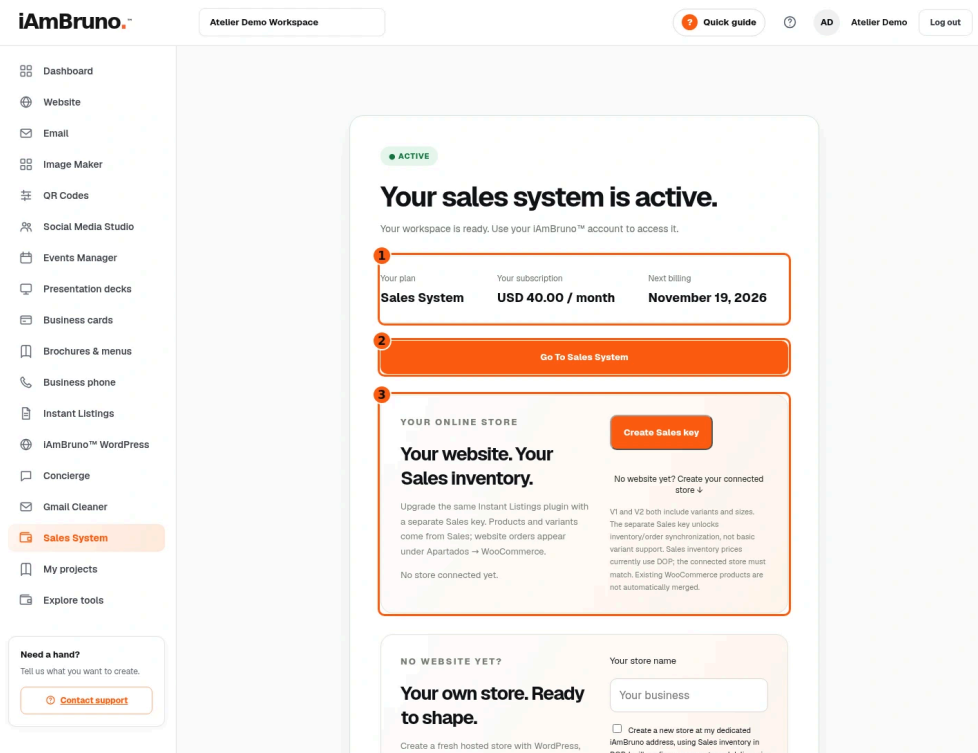
Alternative: request a fresh connected store

Follow the saved store-setup job

Keep initial administrator access private

Check ready status and finish commerce setup

Start in the active Sales portal



Atelier Demo · Example account and simulated responses.

- 1 Your current plan and billing details.
- 2 Open the separate Sales application.
- 3 Connect an existing WooCommerce store.

Choose Sales System in your Bruno dashboard. The active panel shows your plan and billing information.

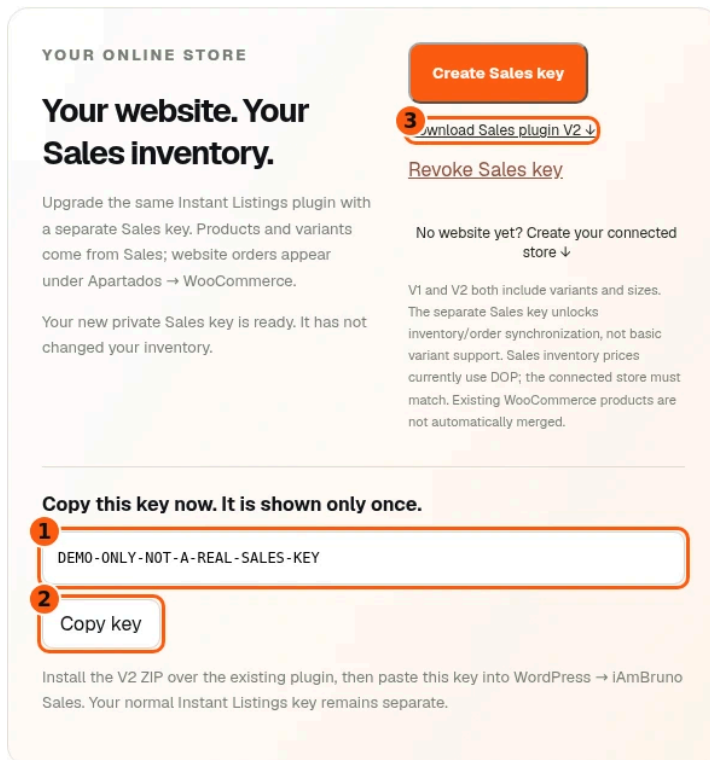
Go To Sales System opens the separate Sales workspace using your Bruno account. This manual covers the portal and store connection, not native accounting instructions.

Your online store offers an existing-store plugin connection. The separate new-store section is for creating a fresh site and does not replace an existing website.

WHAT HAPPENS NEXT

You can choose the existing-store or fresh-store path deliberately.

Create the separate Sales key



Atelier Demo · Example account and simulated responses.

- 1 The new private Sales key; our example is not usable.
- 2 Copy it securely while available.
- 3 Download the protected Sales Edition ZIP.

Choose Create Sales key. Copy it when shown; it appears only once. The example value is an inert DEMO string.

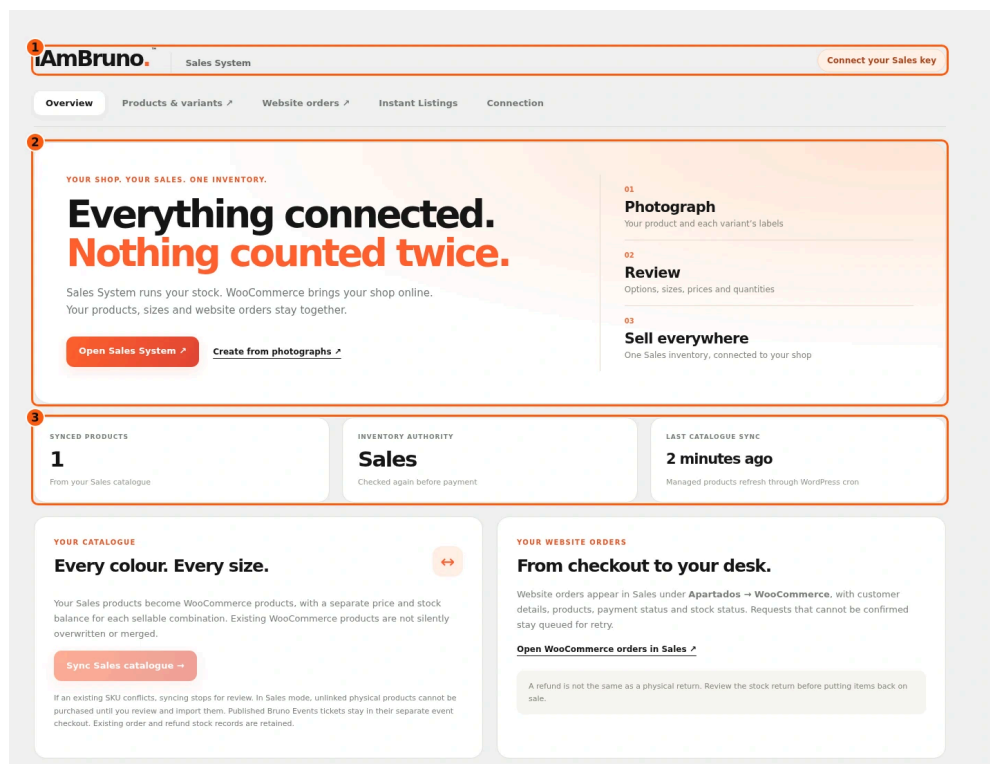
Download Sales plugin V2 and install it over the existing Instant Listings plugin in WordPress. Follow WordPress's upload/replace and activation prompts for your site.

The normal Instant Listings key remains separate. V1 and V2 both support variants and sizes; the Sales key adds inventory and website-order synchronization. Replacing a working Sales key interrupts its old connection until reconnected.

WHAT HAPPENS NEXT

You can connect the intended store without confusing its two different keys.

Open iAmBruno Sales in WordPress



Atelier Demo · Example account and simulated responses.

- 1 The Sales-key connection status.
- 2 The relationship between product photos, review and inventory.
- 3 Current synchronized-product and catalogue information.

In WordPress, open iAmBruno Sales. This is the current Sales plugin screen rendered with fictional WooCommerce data.

The overview explains the division: Sales owns stock; WooCommerce provides the online shop. Each sellable variant needs its own reviewed price and quantity.

Photograph, Review and Sell everywhere describe the workflow; a photo does not establish a stock quantity. Use the actual counters and connection status to check this installation.

WHAT HAPPENS NEXT

You can find the connector controls and see whether this store is connected.

Connect the key with matching currency

SEPARATE KEYS. CLEAR CONTROL.

Bring Sales System to this store.

Your Instant Listings key still handles listing delivery. This separate Sales key unlocks inventory and website-order synchronization. Get it from your active Sales System service in iAmBruno.

[Get my Sales key ↗](#)

Your Sales key

1
2 My Sales prices are in DOP, the same currency as this store. No currency conversion is performed.
3 [Connect Sales System →](#)

Atelier Demo · Example account and simulated responses.

- 1 Paste the separate Sales key privately.
- 2 Acknowledge the matching currency.
- 3 Connect this store to Sales.

Scroll to Connection and paste the separate Sales key. The field masks it. Never share a real key in a screenshot or support message.

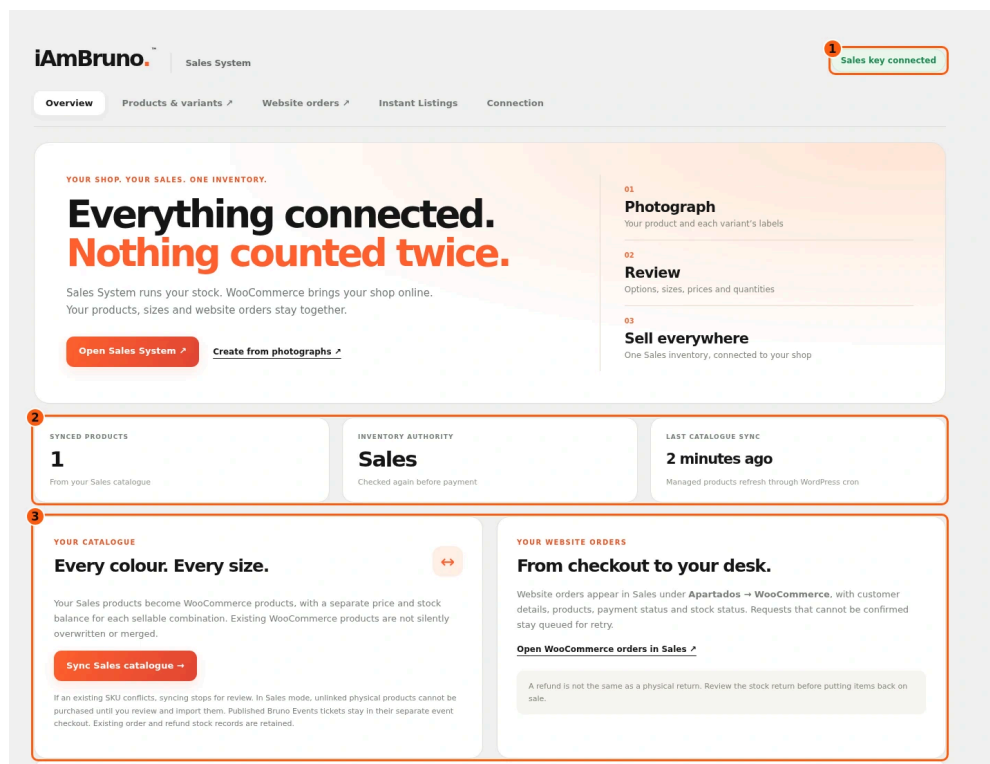
Confirm that Sales prices and this store both use DOP. No conversion is performed. WooCommerce must also use a compatible price/tax basis; resolve a connection error before proceeding.

Choose Connect Sales System and wait for a connected result. Connecting does not silently import every existing WooCommerce product.

WHAT HAPPENS NEXT

A successful connection enables the reviewed catalogue and inventory workflows.

Check inventory and order responsibilities



Atelier Demo · Example account and simulated responses.

- 1 The explicit connected state.
- 2 Sales remains the inventory authority.
- 3 Catalogue sync and website-order guidance.

Confirm Sales key connected and the correct catalogue information. Sync Sales catalogue pulls the central products into WooCommerce. Automatic updates depend on the store's WordPress cron.

Website orders appear in Sales under Apartados → WooCommerce. An unconfirmed request can stay queued for retry; it is not automatically a native cash or bank entry.

A refund and a physical stock return are different actions. Review the actual return before putting items back on sale; do not assume the connector performs complete financial reconciliation.

WHAT HAPPENS NEXT

You know where stock and website-order evidence belong.

Review existing products before importing

ALREADY SELLING ONLINE?

Bring your existing products with you.

Review the original WooCommerce products below. Importing transfers their current prices and available quantities into Sales, then binds these same products and variations to the central inventory. It does not add the quantities to an existing Sales SKU.

Physical products outside Sales are paused for new checkout. Published Bruno Events tickets are managed by Events and are purchased separately. Existing orders and refunds retain their original stock handling. Finish open orders and checkout holds first. Exact variations, positive prices, explicit stock quantities and no backorders are required. A pending transfer temporarily blocks that product from checkout; select it again to recover the same transfer.

1

Friday Coffee mug

SKU DEMO-101 · DOP 550.00 · 12 available

Price (DOP)	Available quantity
550	12

Enter stock you have counted. Empty quantities are never inferred from photos or treated as zero. These values take effect only when this exact product is imported.

Atelier Demo · Example account and simulated responses.

1

Choose the exact existing WooCommerce product.

Existing WooCommerce products are not automatically merged. In Sales mode, unlinked physical products are paused for new checkout until reviewed and imported.

Select only the exact products whose stock authority you want to transfer. Already connected products are disabled; do not add their quantities again.

Finish relevant open orders and checkout holds first. Review variants, positive prices and counted quantities. A pending transfer must be recovered as the same transfer, not resubmitted as a new stock addition.

WHAT HAPPENS NEXT

Selected products expose their review fields; unselected products are not authorized for transfer.

Check a simple product's price and quantity

UAT202101

☒ Friday Coffee mug

SKU DEMO-101 · DOP 550.00 · 12 available

Price (DOP)	Available quantity
1 550	2 12

Enter stock you have counted. Empty quantities are never inferred from photos or treated as zero. These values take effect only when this exact product is imported.

Atelier Demo · Example account and simulated responses.

1 The reviewed store-currency price.

2 The explicit counted stock.

The selected Friday Coffee mug has a DOP price of 550 and an available quantity of twelve in this fictional example.

Enter the stock you actually counted. A blank quantity is not inferred from a photo and is not treated as zero. Enter zero explicitly only when that is the true count.

The fields affect this exact selected product when imported. They do not authorize a broad merge with an existing Sales SKU.

WHAT HAPPENS NEXT

The simple product has a checked price and quantity ready for transfer.

Review every exact variant row

☒ Atelier Demo T-shirt

SKU DEMO-102 · DOP 950.00 · 2 exact variations

▼ Review each variant, price and quantity

Size: M · DEMO-201

Price (DOP)

950

Available quantity

4

Size: L · DEMO-202

Price (DOP)

1050

Available quantity

5

Enter stock you have counted. Empty quantities are never inferred from photos or treated as zero. These values take effect only when this exact product is imported.

Atelier Demo · Example account and simulated responses.

- 1 The counted quantity for the M variant.
- 2 The separate counted quantity for L.

The selected Atelier T-shirt has separate M and L variants. Our example checks four M units and five L units with their own DOP prices.

Confirm every option, size, price and quantity. Do not combine distinct sizes into one total or infer their quantities from the number of photos.

Correct a mistaken row before importing. The product remains the same WooCommerce product with exact variations bound to central Sales inventory after a successful transfer.

WHAT HAPPENS NEXT

Each sellable variant has its own explicit stock and price.

Authorize the inventory-authority transfer

The screenshot shows a web interface for 'Studio tote' which is 'Already connected'. It displays product information: 'SKU DEMO-103 · DOP 650.00 · 7 available'. Below this, there are two input fields: 'Price (DOP)' with the value '650' and 'Available quantity' with the value '7'. A progress bar at the bottom indicates two steps. Step 1, 'I reviewed these exact products, variants, prices and available quantities. Transfer their inventory authority to Sales.', is completed. Step 2, 'Import selected products into Sales →', is the current step and is highlighted with a red border and a red button.

☐ Studio tote Already connected

SKU DEMO-103 · DOP 650.00 · 7 available

Price (DOP) 650 Available quantity 7

1 I reviewed these exact products, variants, prices and available quantities. Transfer their inventory authority to Sales.

2 Import selected products into Sales →

Atelier Demo · Example account and simulated responses.

- 1 The explicit review and authority-transfer confirmation.
- 2 Import only the selected reviewed products.

Read the confirmation covering these exact selected products, variants, prices and quantities.

Check the review box only after verifying them, then choose Import selected products into Sales. This is a deliberate inventory-authority transfer.

It does not add quantities to an existing Sales SKU. If a conflict or pending transfer is reported, resolve that specific state before retrying.

WHAT HAPPENS NEXT

The connector can transfer the checked source inventory and bind those same WooCommerce products.

Verify the imported products are connected

1

☐ Friday Coffee mug

Already connected

SKU DEMO-101 · DOP 550.00 · 12 available

Price (DOP)

550

Available quantity

12

☐ Atelier Demo T-shirt

Already connected

SKU DEMO-102 · DOP 950.00 · 2 exact variations

▼ Review each variant, price and quantity

Size: M · DEMO-201

Price (DOP)

950

Available quantity

4

Size: L · DEMO-202

Price (DOP)

1050

Available quantity

5

Atelier Demo · Example account and simulated responses.

- 1 The saved connected-product state after the simulated transfer.

After a successful transfer, the actual product list marks the selected entries Already connected and disables selecting them for another import.

Check that the intended simple product and variants are connected. Inspect the central inventory and store on a real account before taking orders.

This documentation response is fully simulated. It proves the interface state, not a real stock movement or paid order.

WHAT HAPPENS NEXT

You can avoid importing the same stock as an additional new quantity.

Confirm the same store in the Bruno portal

The screenshot shows a web interface titled "YOUR ONLINE STORE". On the left, it says "Your website. Your Sales inventory." and "Upgrade the same Instant Listings plugin with a separate Sales key. Products and variants come from Sales; website orders appear under Apartados → WooCommerce." Below this, a message "1 Connected to https://atelier.example" is highlighted with an orange box and a red circle containing the number 1. On the right, there is an orange button "Replace Sales key", a link "Download Sales plugin V2 ↓", and a link "Revoke Sales key.". Below these, it says "No website yet? Create your connected store ↓". A red circle containing the number 2 is next to a text box that says "2 and V2 both include variants and sizes. The separate Sales key unlocks inventory/order synchronization, not basic variant support. Sales inventory prices currently use DOP; the connected store must match. Existing WooCommerce products are not automatically merged."

Atelier Demo · Example account and simulated responses.

1 The confirmed connected-store address.

2 The current currency and separate-key requirements.

Back in the Sales portal, read Connected to and check the exact domain.

The notes distinguish common V1/V2 variants from Sales-key synchronization and confirm the current DOP requirement.

Revoke Sales key pauses the connector; synchronized products require a working connection before checkout. Do not revoke it merely to leave this page.

WHAT HAPPENS NEXT

The portal and plugin agree on the intended store connection.

Alternative: request a fresh connected store

NO WEBSITE YET?

Your own store. Ready to shape.

Create a fresh hosted store with WordPress, WooCommerce, Designer and the Sales-key plugin already installed and connected. Your existing websites are never replaced.

No new store setup requested.

[Open WordPress Designer →](#)

Your store name

- 1
- 2 Create a new store at my dedicated iAmBruno address, using Sales inventory in DOP. I will configure payments and delivery in WooCommerce before accepting orders.
- 3

Create my connected store →

Have a website already? Use the plugin upgrade above. Existing Woo products can be reviewed and imported from WordPress → iAmBruno Sales.

Atelier Demo - Example account and simulated responses.

- 1 The new store's business name.
- 2 Confirm the new site, currency and remaining setup work.
- 3 Start this fresh-store request.

Use this branch only when you want a new store at a dedicated Bruno address. Enter the store name.

Read the confirmation: it uses Sales inventory in DOP, and you must configure payments and delivery in WooCommerce before accepting orders. Existing websites are not replaced.

Choose Create my connected store once. This is a separate provisioning request, not the existing-store plugin upgrade or a product import.

WHAT HAPPENS NEXT

The saved setup job can prepare WordPress, WooCommerce, Designer and the Sales connector.

Follow the saved store-setup job

NO WEBSITE YET?

Your own store. Ready to shape.

Create a fresh hosted store with WordPress, WooCommerce, Designer and the Sales-key plugin already installed and connected. Your existing websites are never replaced.

1

Installing WooCommerce and connecting Sales inventory...

[Open WordPress Designer →](#)

Your store name

Atelier Demo Shop

☒

 Create a new store at my dedicated iAmBruno address, using Sales inventory in DOP. I will configure payments and delivery in WooCommerce before accepting orders.

2

Create my connected store →

Have a website already? Use the plugin upgrade above. Existing Woo products can be reviewed and imported from WordPress → iAmBruno Sales.

Atelier Demo · Example account and simulated responses.

1 The current saved provisioning stage.

2 Duplicate creation is disabled while running.

The status reports the current setup stage. The create control is disabled while the job runs to prevent duplicate requests.

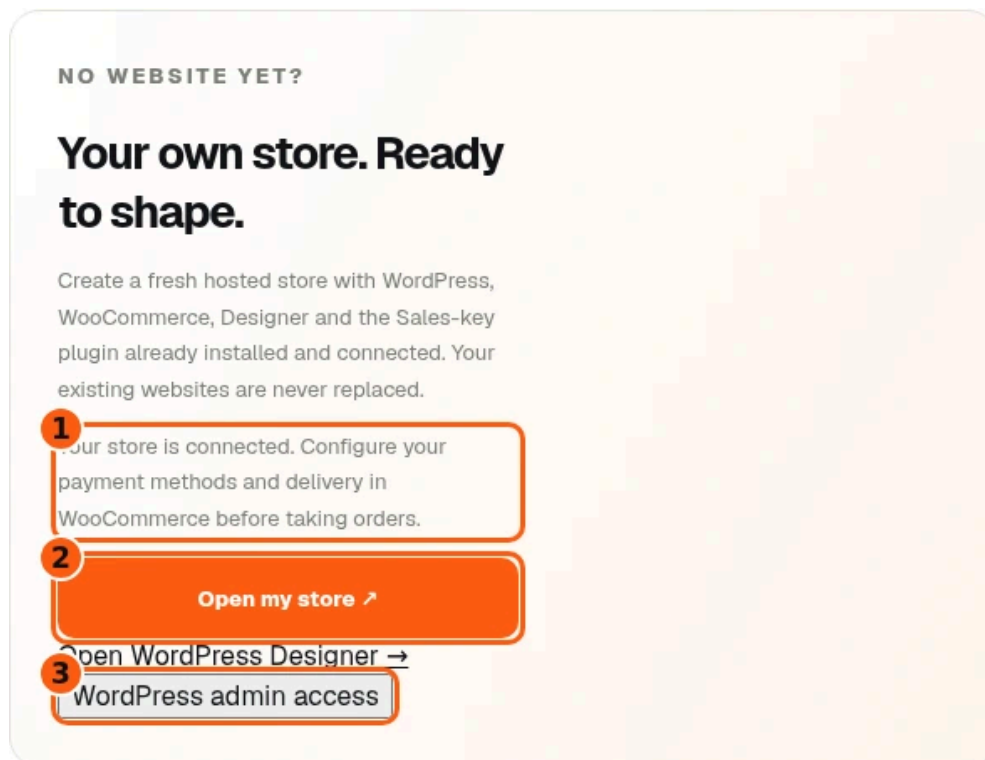
Return to this saved setup instead of asking for another new store because provisioning takes time. A reported error needs its own resolution.

The running job in this guide is simulated. No DNS, TLS, hosting or paid signup was created during documentation.

WHAT HAPPENS NEXT

The same setup job can reach ready or explain what needs attention.

Check ready status and finish commerce setup



Atelier Demo - Example account and simulated responses.

- 1 The ready status and remaining checkout setup.
- 2 Open the newly assigned store.
- 3 Request your private WordPress administrator access.

Open my store appears after the expected saved job reaches ready. Check that its dedicated address belongs to your account.

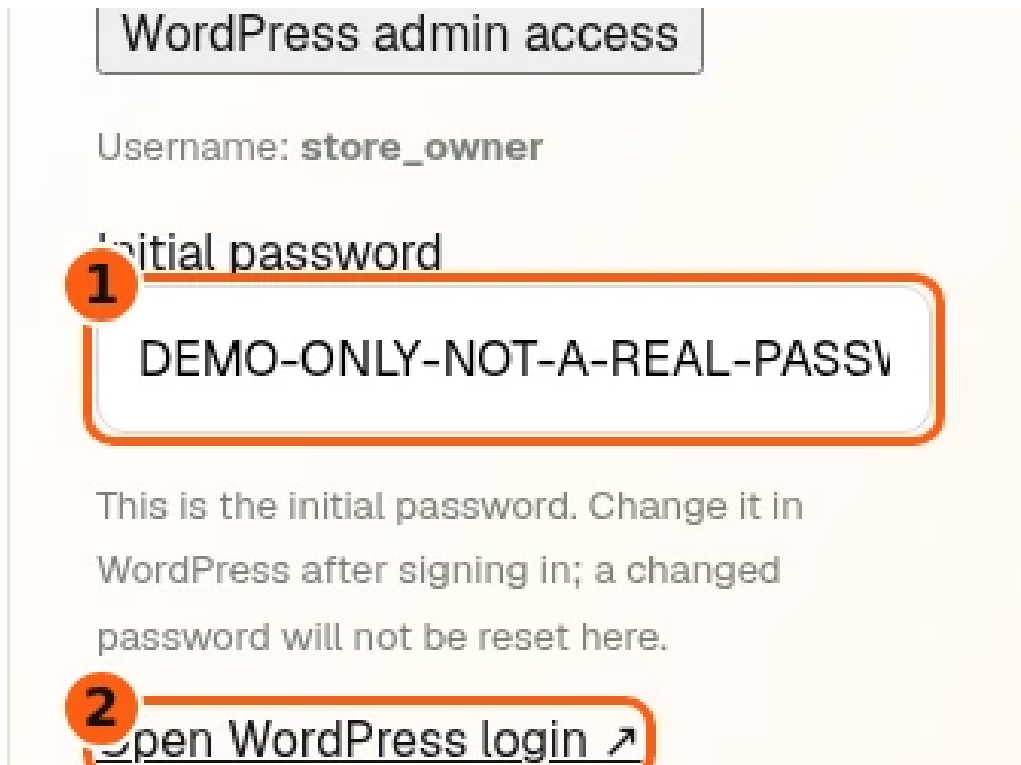
The ready message still requires configuring payment methods and delivery in WooCommerce before taking orders. Review taxes and your product catalogue as well.

WordPress admin access is private owner access for completing that setup. The screenshot is a mocked ready result, not a verified paid provisioning run.

WHAT HAPPENS NEXT

You can inspect the store and finish its real payment and delivery requirements.

Keep initial administrator access private



Atelier Demo · Example account and simulated responses.

- 1 Private initial password; this illustration is inert.
- 2 Open the assigned WordPress sign-in.

Choose WordPress admin access when you need it. The example shows an unmistakable DEMO password; it is not a real credential.

Use the displayed username and initial password at Open WordPress login. Change that password inside WordPress after signing in and save it securely.

This screen does not reset a password you changed later. Never send an actual administrator password or Sales key to support.

WHAT HAPPENS NEXT

The owner can complete store configuration without confusing WordPress access with the Bruno portal sign-in.

Come back whenever you need it.

Use Quick guide for a short reminder of the main controls. Keep this full manual for the complete task and its different choices.

In your dashboard, choose **Quick guide → Show me around** to replay the short tour. Use **Read the guide** or **Download PDF** for these complete instructions.

Need help? Email help@iambruno.com with the service name and what happened. Do not send passwords or connection keys.