

Presentation decks

Shape the story first. Build it when you are ready.

Tell Bruno what the presentation is for. Bruno writes the proposed slides and image directions for you. Review them, approve when happy or ask for a rework, then present or print the finished deck. Editing concepts or finished slides yourself is optional. Saving concepts and approving production are different actions.

Before you start

- Prepare your audience, purpose, key facts and final call to action. Add your own accurate dates, prices and website links.
- Have any product pictures, logo or other references ready. The example coffee artwork and event details are illustrative.
- Deck concepts can be revised before production images are generated. Approve & build presentation starts production; do not use it just to save text.

All screenshots show the actual Bruno interface with a fictional Atelier Demo account and simulated requests. Sample deck pages, card artwork and menus are illustrative content supplied to the real renderers, not proof of a new paid generation. No real account, payment or provider was changed.

Find the deck or start a new one

Choose the type and add references

Review Bruno's proposed slides

Ask for a new version of one slide

Check what actually changed

Open the finished deck

Optional: edit finished text and save

Save a PDF or a print proof

Write a specific request

Review the request before submitting

Save without starting production

Rework the whole story when needed

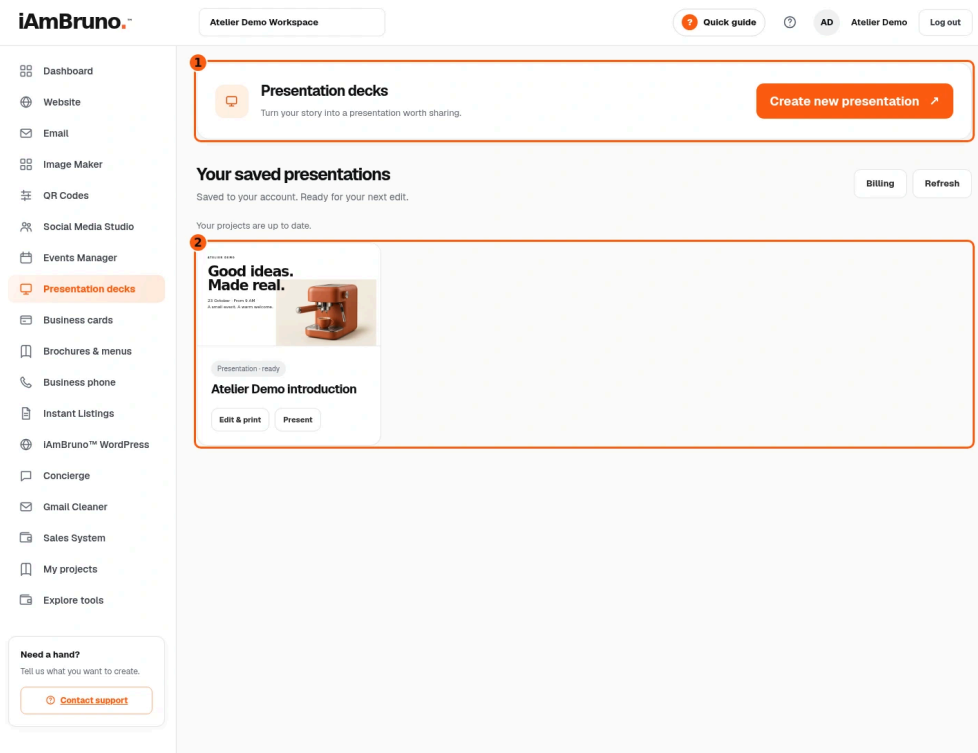
Let production finish

Use the finished-slide editor

Check a different slide, not just the cover

Present and move between slides

Find the deck or start a new one



Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

1 Start a new deck.

2 Previously saved presentations.

Choose Presentation decks from the main menu. Existing ready decks have Edit & print and Present links.

Choose Create new presentation for a different project. If a saved project still says Review draft, continue that draft instead of starting again.

We will create a new invitation deck while keeping the existing Atelier introduction.

WHAT HAPPENS NEXT

The three-step request form opens.

Write a specific request

LET'S MAKE SOMETHING GOOD

×

Tell your story.

1 - Direction

2 - Details

3 - Review

What are we creating?

1

Project name

Friday Coffee launch

2

Tell iAmBruno™ what you need

Create three slides to invite local businesses to Friday Coffee at Atelier Demo on 23 October, from 9 AM. Warm, clear, white, black and vivid orange. Introduce the event, show the schedule and finish with <https://example.com/friday-coffee>.

3

Continue →

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 The project's library name.
- 2 The complete brief.
- 3 Continue to details.

Give the project a name you can recognize in the library: Friday Coffee launch.

Explain the audience, purpose, length, exact facts and desired style. Our brief asks for three invitation slides, a 9 AM start and a website action.

Choose Continue when the request says what you actually need. Vague direction gives Bruno less useful information to work with.

WHAT HAPPENS NEXT

The Details step lets you choose a presentation type and add references.

Choose the type and add references

LET'S MAKE SOMETHING GOOD

Tell your story.

1 - Direction 2 - Details 3 - Review

Make it yours.

☒ Use my existing brand and workspace information

Presentation type

1 Business presentation

Add your references

Choose Files No file chosen

Drop up to 6 images here: your logo, people, products, notes or design inspiration. These are used with this project.

2 

Your references are ready.

3 Back Continue ->

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 Presentation type.
- 2 The uploaded reference is ready.
- 3 Continue to the final request review.

Choose the presentation type that fits the job, such as Business presentation or Sales deck.

Use existing brand and workspace information if it is relevant. Add up to six image references using Add your references, then wait for the ready message.

Check that you uploaded the correct product, person or logo. Continue to the review. Uploading a reference is separate from approving production.

WHAT HAPPENS NEXT

The request review shows the written direction before concepts are prepared.

Review the request before submitting

LET'S MAKE SOMETHING GOOD

X

Tell your story.

1 - Direction2 - Details3 - Review

Ready for iAmBruno™?

1

Friday Coffee launch

Create three slides to invite local businesses to Friday Coffee at Atelier Demo on 23 October, from 9 AM. Warm, clear, white, black and vivid orange. Introduce the event, show the schedule and finish with <https://example.com/friday-coffee>.

Uses your existing brand context.

Decks and Image Maker brochures start with editable concepts. No production images are generated until you approve. Editable brochures are produced as saved background jobs.

Back

2Create with iAmBruno™

Atelier Demo - Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 The saved request summary.
- 2 Prepare the concepts.

Read the name, brief and brand-context choice. Use Back if the request is wrong.

Choose Create with iAmBruno to prepare the deck concepts. Keep the window open until this request is saved.

For decks, the next result is an editable concept outline. This submission is not yet approval to produce the final images.

WHAT HAPPENS NEXT

The actual slide-concept review opens with populated text and image directions.

Review Bruno's proposed slides

The screenshot shows a presentation slide titled "01 cover Friday Coffee". It contains several text input fields and a button. Three orange circles with numbers 1, 2, and 3 are overlaid on the slide to highlight specific areas:

- 1** points to the **Headline** field, which contains the text "Friday Coffee at Atelier".
- 2** points to the **Main copy** field, which contains the text "Atelier Demo · 23 October · From 9 AM".
- 3** points to the **Image direction** field, which contains the text "An orange espresso machine photographed in warm daylight; use the supplied reference."

Other visible elements include an **Opening label** field, a **Key points (one per line)** field containing "Great coffee" and "Good company", and a **Want another direction for this slide?** section with a text input field and a **Rework this slide** button.

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1** The slide headline you can edit.
- 2** The main slide copy.
- 3** The planned image direction.

Bruno has already written each slide's headline, main copy and key points. Read them and check the facts. If you are happy, you can simply approve the deck. The picture demonstrates an optional direct headline edit.

Read Bruno's proposed Image direction as well as the words. It describes the visual to produce after approval; it is not a finished picture. You can keep it, optionally edit it or ask Bruno for another direction.

Scroll through every slide. The concept form includes its type and sequence. Make sure the story makes sense before building.

WHAT HAPPENS NEXT

You have a checked concept draft, ready to save or request a rework.

Save without starting production

03 close
Join the coffee club

Headline
Join the coffee club

Opening label

Main copy
Reserve your place at example.com/friday-coffee

Key points (one per line)

A typography-led slide. No generated image planned.

Want another direction for this slide?
Tell us what to change in this slide...

Rework this slide

What would you change about the whole deck?
Less corporate, a stronger opening, more product detail... tell us what isn't right.

Rework the outline

1 Your concepts are saved. Nothing has been produced yet.

2 Save concepts

3 Approve & build presentation

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 The concept-save confirmation.
- 2 Save concepts preserves the draft only.
- 3 Approve & build starts production when ready.

Choose Save concepts when you want to keep your current text and directions.

Wait for Your concepts are saved. Nothing has been produced yet. That message is different from a finished deck.

You can close the review and return to the saved draft. Approve & build presentation is the separate action that starts production after final review.

WHAT HAPPENS NEXT

Your edited concepts are stored; the presentation has not been produced yet.

Ask for a new version of one slide

01 cover
Friday Coffee Club

Headline
1 Friday Coffee Club

Opening label

Main copy
2 A fresh coffee. A good conversation. Your Friday starts here.

Key points (one per line)
Great coffee
Good company

Image direction
An orange espresso machine photographed in warm daylight; use the supplied reference.

Want another direction for this slide?
Tell us what to change in this slide...

3 **Rework this slide**

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 The revised cover headline.
- 2 The revised opening copy.
- 3 Rework this slide targets this slide only.

In **Want another direction for this slide?**, say exactly what to change. We ask for Friday Coffee Club and a warmer opening while keeping the facts.

Choose **Rework this slide** on that slide. Bruno returns revised concepts, which you should read before approving.

This example changes the cover; the second slide stays unchanged. If you want the entire story changed, use the separate whole-deck feedback area.

WHAT HAPPENS NEXT

You get a revised concept for the selected slide without treating it as final production.

Rework the whole story when needed

The screenshot shows a user interface for a presentation tool. At the top, there's a slide titled '03 Join the coffee club'. Below the title, there are several input fields: 'Headline' (containing 'Join the coffee club'), 'Opening label' (empty), 'Main copy' (containing 'Reserve your place at example.com/friday-coffee'), and 'Key points (one per line)' (empty). To the right of these fields, there's a text area for 'Want another direction for this slide?' with a placeholder 'Tell us what to change in this slide...'. Below this, there's a 'Rework this slide' button. At the bottom of the slide editor, there's a section titled 'What would you change about the whole deck?' with a numbered list. The first item is '1 Make the overall schedule specific: doors at 9 AM, coffee and conversation at 9:30, then a studio tour at 10. Keep the warm invitation.' The second item is '2 Rework the outline'. Below this section, there's a 'Save concepts' button and an 'Approve & build presentation' button.

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 Feedback for the whole deck.
- 2 Rework the outline applies to the overall story.
- 3 Production approval remains a separate decision.

Scroll to What would you change about the whole deck? Give a specific overall request.

We ask for doors at 9, coffee at 9:30 and a studio tour at 10. Choose Rework the outline, rather than a single slide's rework button.

Read the returned concepts throughout the deck. A rework is a proposal to review, not automatic approval.

WHAT HAPPENS NEXT

Bruno returns a new outline for your review.

Check what actually changed

02 content
Coffee, then a studio tour

1 **Headline**
Coffee, then a studio tour

Opening label

Main copy
Bring a colleague. Meet the studio. Enjoy a fresh coffee.

2 **Key points (one per line)**
9 AM · Doors open
9:30 AM · Coffee and conversation
10 AM · Studio tour

A typography-led slide. No generated image planned.

Want another direction for this slide?

Tell us what to change in this slide...

Rework this slide

Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

1 The revised schedule headline.

2 The specific timing points.

Read the updated schedule slide: Coffee, then a studio tour. Check each timing and key point.

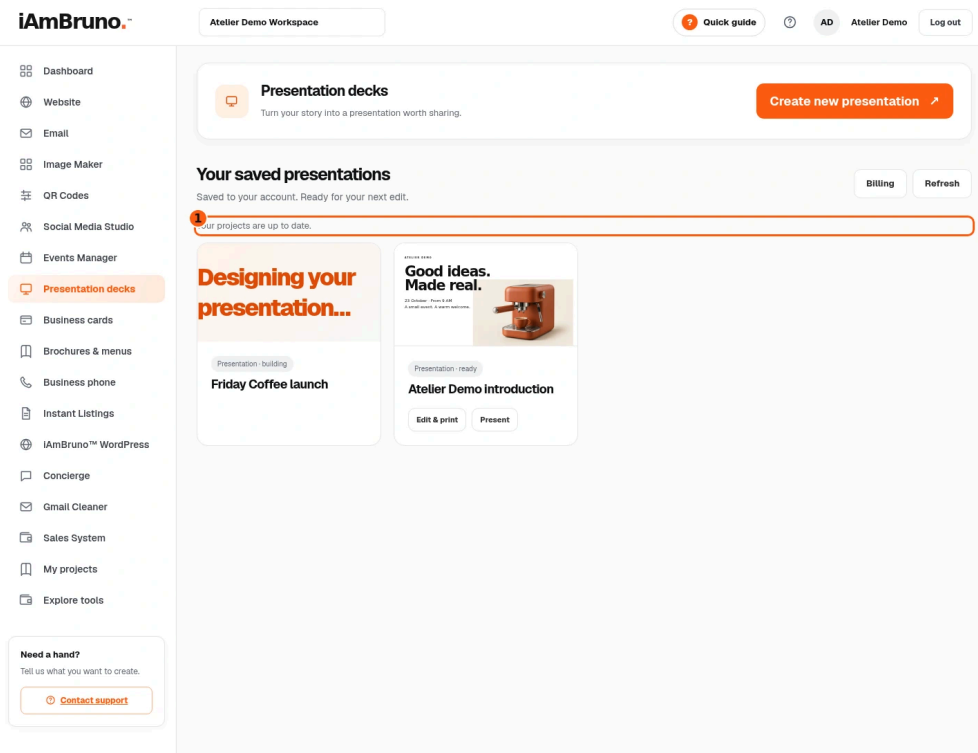
Compare the remaining slides with the request. Correct any factual detail before producing the deck.

When the entire outline and its image directions are right, choose Approve & build presentation at the bottom.

WHAT HAPPENS NEXT

Production begins only after you approve the checked outline.

Let production finish



Atelier Demo - Example account and simulated responses. Illustrative sample artwork, not a new live generation.

1 Current background-work status.

The approved project is now building. A saved concept and a building project are not ready-to-present files.

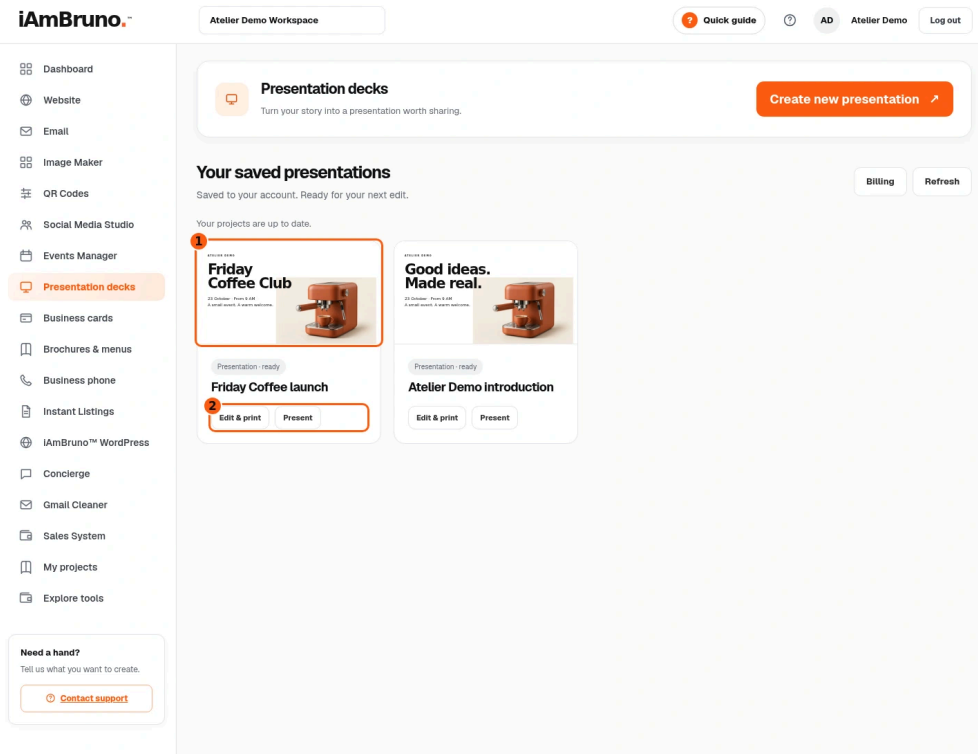
Leave the page and return if needed. Refresh checks the saved library; do not create the same request repeatedly.

If an error is reported, keep the message and check the problem before retrying. Your earlier saved decks remain available.

WHAT HAPPENS NEXT

When the saved deck is ready, its cover preview and Edit & print / Present actions become available.

Open the finished deck



Atelier Demo - Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 The newly finished cover.
- 2 The ready deck's Edit & print and Present actions.

Find Friday Coffee launch in the saved presentations. Check the title and cover.

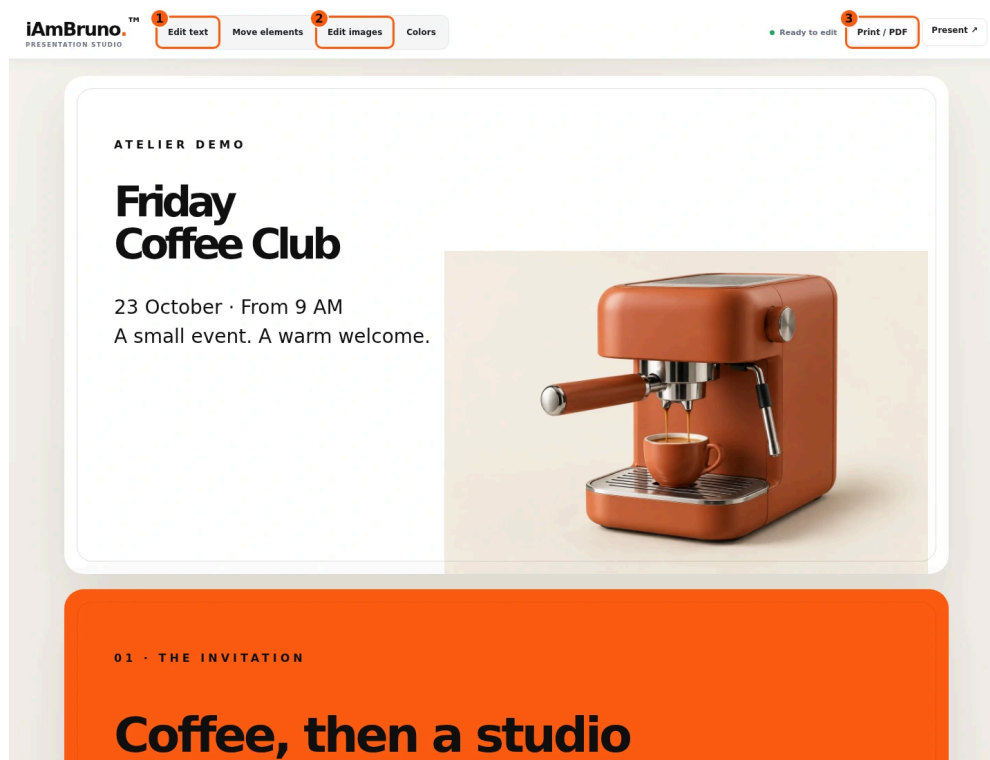
Choose Edit & print to inspect and refine the generated slides. Choose Present when you want slideshow mode.

A cover alone does not prove the whole deck is right: inspect every slide before sending or presenting it.

WHAT HAPPENS NEXT

The finished deck opens in the dedicated Presentation Studio editor.

Use the finished-slide editor



Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 Enable direct text editing.
- 2 Edit or replace a finished image.
- 3 Open browser print / PDF controls.

This screen is the finished deck, not the earlier concept form. Scroll through its pages to check the layout and facts.

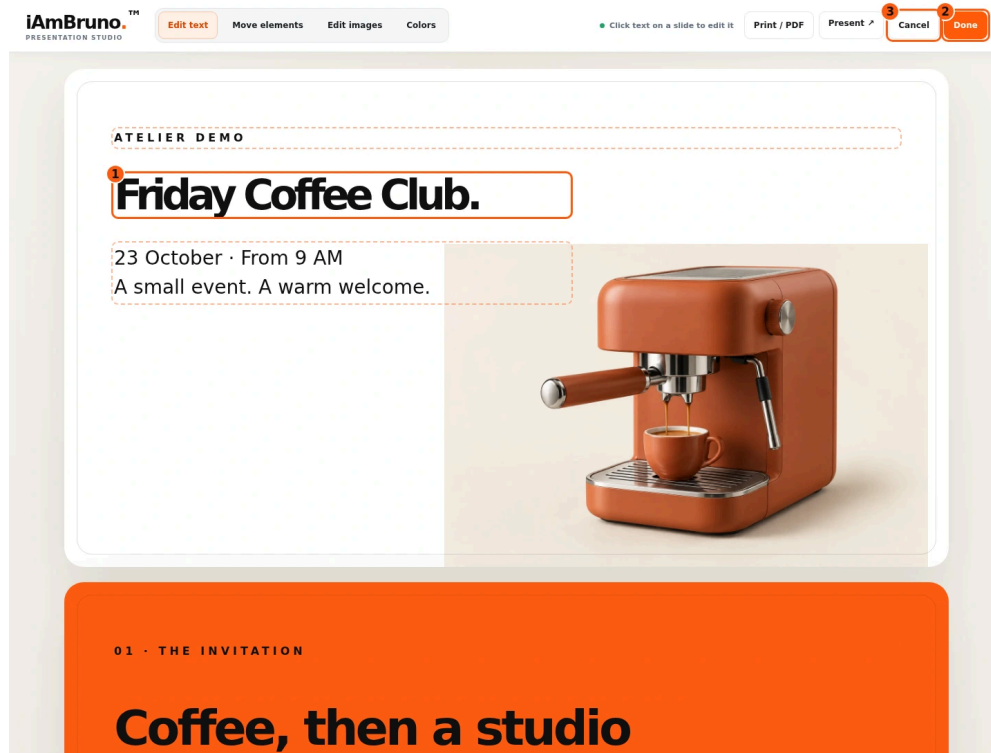
Edit text lets you click and change slide text. Edit images opens the image-editing tools; image changes may start another generation request. Move elements and Colors adjust layout and palette.

Print / PDF opens browser print controls. Present switches to the slideshow view. Save intended edits before sharing the result.

WHAT HAPPENS NEXT

You know which tool changes words, images, layout or output.

Optional: edit finished text and save



Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- 1 The actual editable cover text.
- 2 Done saves the current edit.
- 3 Cancel discards the current edit session.

If you are happy with the finished slides, you can present or print them unchanged. If you want a direct wording change, choose Edit text and click that text. The picture demonstrates an optional cover edit.

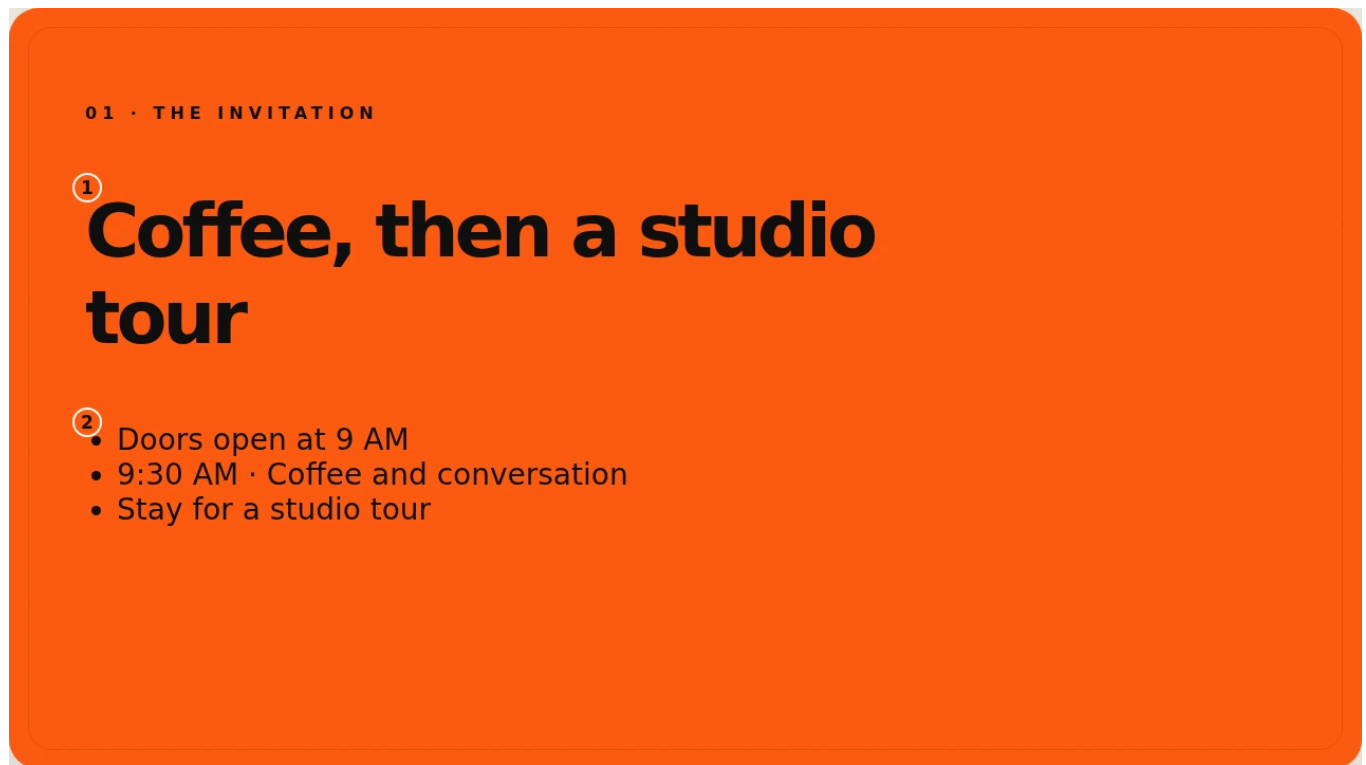
Type carefully and inspect wrapping. Use Cancel to discard the current edit session if it is wrong.

Choose Done to save. Wait for the saved status; closing the tab before confirmation may lose the change.

WHAT HAPPENS NEXT

The saved deck contains the corrected wording.

Check a different slide, not just the cover



Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

1 A different, finished schedule slide.

2 Its actual timing list.

Scroll to the second slide. Confirm the 9 AM, 9:30 AM and 10 AM schedule matches the approved outline.

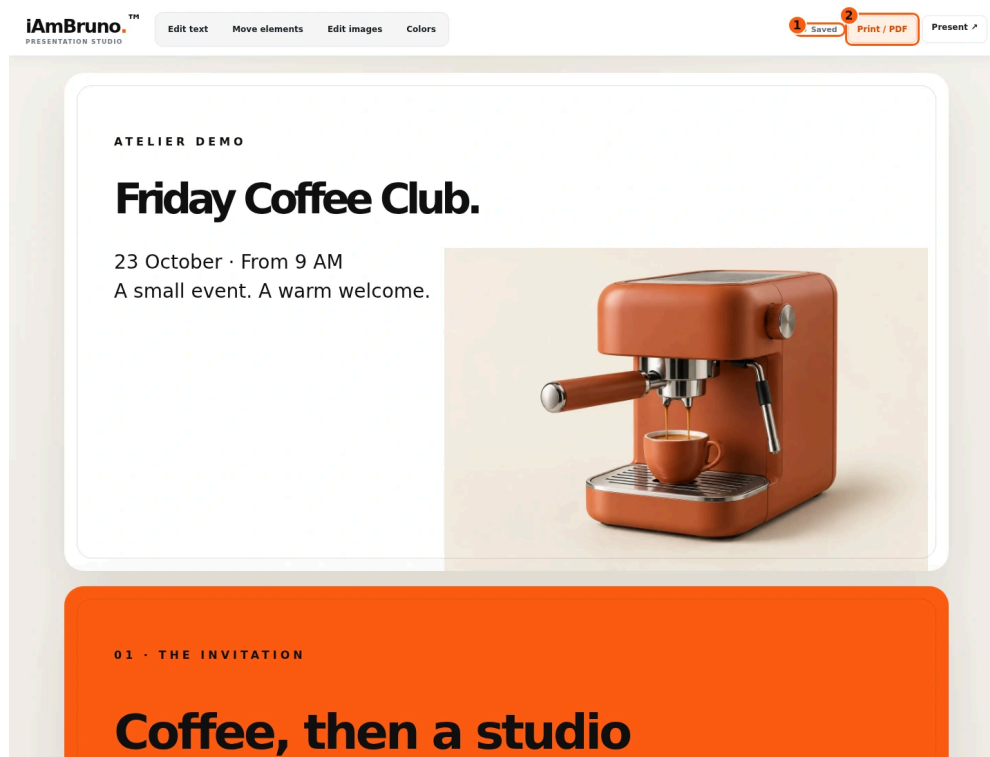
Check headings, spacing, contrast and line breaks on each page. Fix mistakes in the finished editor before exporting.

Continue to the closing slide and check the destination link or call to action.

WHAT HAPPENS NEXT

The content and layout have been reviewed beyond the cover.

Save a PDF or a print proof



Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

1 The saved state.

2 Print / PDF opens the browser's output controls.

Confirm the saved status first. Choose Print / PDF to open the browser's print dialog.

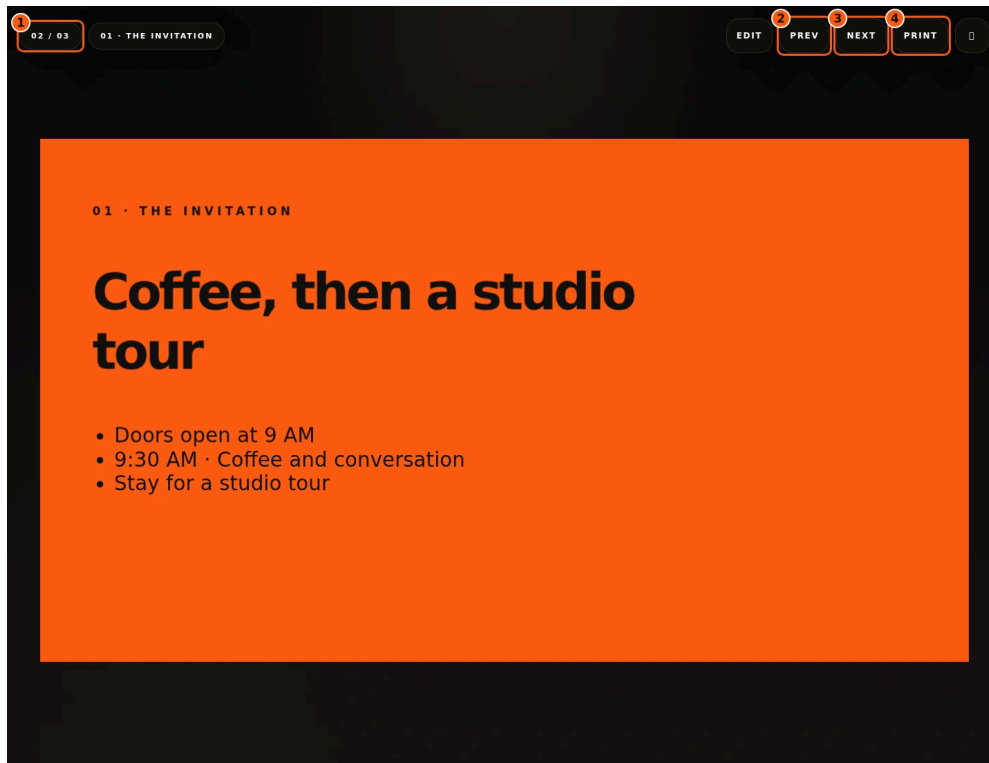
Select Save as PDF or your printer. Inspect all pages, orientation, scale and background graphics before saving. The illustrated screenshot shows the real button, not a simulated system dialog.

Open the saved file once before sharing it. Check that every slide is present and text is readable.

WHAT HAPPENS NEXT

You can save or print the current deck from the browser.

Present and move between slides



Atelier Demo · Example account and simulated responses. Illustrative sample artwork, not a new live generation.

- | | |
|---------------------------------|-------------------------|
| 1 Your current slide and total. | 2 Previous slide. |
| 3 Next slide. | 4 Browser print action. |

Choose Present from the library or editor. The presentation opens in slideshow mode.

Use the arrows to move backward or forward. Check the slide counter to know where you are.

Use the print action if you need a browser PDF/print copy from this view. A live presentation and the editable source are separate views of the saved deck.

WHAT HAPPENS NEXT

You can present the completed deck and navigate it without editing the slide text.

Come back whenever you need it.

Use the short Quick guide for a reminder of the main controls. Use this manual for the full task and the related Studio guides for each tool's detailed workflow.

In your dashboard, choose **Quick guide → Show me around** to replay the short tour. Use **Read the guide** or **Download PDF** for these complete instructions.

Need help? Email help@iambruno.com with the service name and what happened. Do not send passwords or connection keys.